

WEAR FAIR

*Good for people
Good for business
Fair for all*

Your purchasing practices reflect on your business ethics.
So why wouldn't you buy from brands that are actively working to improve labour conditions for garment workers? Our brands are at the forefront of bettering how clothes are made. Buy Fair Wear.

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Benefits of buying from a Fair Wear brand



Credibility

An independent, multi-stakeholder organisation monitors our brands' activities and publicly reports on them.



Play by the rules

Fair Wear companies demonstrate how they respect human rights under international guidelines and national laws and regulations. They work to improve the conditions in their supply chains.



Transparency

Our brands are remarkably open about the conditions and complaints received in the factories that make their garments. That way, everyone can hold them accountable.



People-focused

To meet the standards of social compliance, our brands put the people who make their products front and centre.



Advanced work in factories:

Complaints helplines — Our brands work with their suppliers to resolve any (anonymous) worker complaints.

Factory audits — Factories are audited to find out how well they comply with Fair Wear labour standards and later, to see how they've made changes. To ensure workers can speak freely, we also conduct offsite interviews.

Training — We train workers and management on their rights. We cover everything from living wages to reasonable working hours.



Advanced work in Europe:

Purchasing practices — Brands have a huge influence on labour conditions in factories. We assess our members annually to figure out how their business practices improve labour conditions. Special focus is placed on implementing higher wages, preventing gender-based violence and improving worker-management negotiation.